



1 On-1 Coaching | Teleclasses | Products | Resources | Keynotes

Kicking You and Your Business Into High Gear with Affordable Business Systems and Marketing Solutions to Attract More Clients and Make More Money!

Katrina Sawa, The JumpStart Your Biz Coach

www.JumpStartYourMarketing.com

JumpStart Your Marketing® Done-For-You Website & Techy Services

Get More Clients FASTER....Give Your Website an Overhaul!

The Jumpstart Your Website Design Package Entails

- **1-Hour Pre Site Building Consult** with Katrina
- Wordpress Install & Theme Upload (2 basic themes to choose from in this package, others could cost extra if more custom website is requested)
- Up to 12 Core and Internal Pages will be set up (if Content is Provided By Client within a timely manner), content will be formatted on the page if given to designer within scope of project or client will have to add more content later themselves
- Custom Header Design for basic horizontal rectangle header layout included (other shapes or designs could cost extra, client to supply and/or research and purchase all necessary photos/images)
 - Two revisions allowed, more would cost \$60/hour
- Custom Opt In Box Creation to match header and theme
 - Two revisions allowed, more would cost \$60/hour
 - Opt-in Box Freebie Image Design included based on theme and header design
- Custom Sidebar Features Included for what is initially planned out in the design phase, others can be added later for a fee (ex: social icons, testimonial box, social feeds, blog feeds, video)
- Installation and Setup of Essential Wordpress Plugins Including to Amp Up Your Wordpress Install
 - Basic Wordpress Backup plugin
 - Title Toggle
 - Duplicate Post
 - All in One SEO or similar
 - RSS feed
 - Social sharing plugin for posts
- Foundational SEO done on all complete pages (all Keywords need to be provided by Client)
- Setup of 1 Blog Post along with blog templates & editing tools (Content provided By Client)
- Connecting Your Opt-In box to 1ShoppingCart or Another Email Marketing Software (Client sets up own email and shopping cart accounts and gives us access. Kat has resources for all of this.)
- Uploading first Autoresponder message for opt in box sign up (written by client)



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Wordpress Website Design Package (Continued):

- Setup & Basic Branding of your cart pages in 1ShoppingCart, PayPal or Other Merchant Account Items (Merchant Application Process Done by Client but We Will Connect it for you once you are approved)
- Uploading of up to 5 Current Products and Services into shopping cart as needed
- **1-Hour of Additional Consult** Time with Katrina and/or our Wordpress and Technology Expert to Review Your Site design and features
- Unlimited email communication for updates, changes to your site during the design process.
- Access to custom recorded **Wordpress webcast tutorial videos and webinars** to walk clients through the Wordpress maintenance including how to submit a post, how to create a page, how to create links, add pictures, how to manage the sidebar and how to enhance SEO, etc.

Total Investment for NEW Website Development: \$1800 (without shopping cart, only email system) or \$2000 (with shopping cart integration) Paid in 2 equal payments (3 payments can be arranged if needed), one upon start and one 4 weeks after that or when site is done, whichever comes first. This is a huge savings from some other website designers and we know what's important for your site to bring traffic, sales and engagement, not all website designers are created equal!

Package Could Be Completed within 4-8 Weeks but that depends on YOU too!

**Note, this pricing is the ONLY option we offer, we do not create custom quotes for business owners. If you have ideas for other things or larger websites, we can recommend other web designers to choose from.*

_____ **Yes Kat, please have your team redesign my website
_____ or build me a NEW website ASAP!**



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Done For You A-La-Carte Services

Please check which if any you would like to take advantage of now. You may always add on later. The first payment is made at the start of your project. For monthly ongoing work, this amount is billed every 30 days unless you cancel which you can do at any time. Cancellations for the hourly work are only valid for work not yet performed, work already performed is not refundable however partial refunds are available.

Techy VA - Ongoing Maintenance and Update Package for Website Work, Ezine Management, Social Media Messaging and more:

- _____ Ongoing: Up to 4-Hours of Website/Ezine/TechyVA work and maintenance and/or Social Media Messaging/Connecting Per Month
Total – Web/Techy Maintenance or Social networking \$200 Per Month
- _____ Ongoing: Up to 8-Hours of Website/Ezine/TechyVA work and maintenance and/or Social Media Messaging/Connecting Per Month
Total – Web/Techy Maintenance or Social networking \$400 Per Month
- _____ Ongoing: Up to 12-Hours of Website/Ezine/TechyVA work and maintenance and/or Social Media Messaging/Connecting Per Month
Total – Web/Techy Maintenance or Social networking \$600 Per Month

Hourly Work:

- _____ Hourly: Website/Ezine/Techy VA work by project at \$40-60 Per Hour depending on what's being done and if you are a current VIP 1on1 or Live Big Mastermind Client or not.

Copy/Content/Consulting/Planning Calls with Katrina Sawa about the direction, marketing, planning or organization of your website, programs, products, services, layout, flow and more. (Note website design services do include max 2 consults already with Katrina or our Technology Expert. This pricing is ONLY if you are a Jumpstart Your Techy Services Client.)

- _____ Initial or Additional 60 Minute Planning Calls are \$197 each unless you are a Live Big Mastermind member.



JumpStart Your Marketing® Done-For-You Services Agreement

By signing where indicated below, you irrevocably agree that you would like K. Sawa Marketing Inc. (the “Company” or we/us”) to perform the following tasks or projects for you. You also agree that by signing where indicated below that this JumpStart Your Marketing™ Done-For-You Services Agreement (the “Agreement”) automatically becomes a binding contract between you and the Company. By signing below, you are acknowledging that you have read, agree to and accept all of the terms and conditions contained in this Agreement. We may amend this Agreement at any time by sending you a revised version at the address we have on file for you.

By signing below, you authorize the Company to charge your credit or debit card as indicated above, as payment for your agreed upon services as stated below. Furthermore, you agree that regardless if you do your part (give us any needed information or documentation within a timely manner), you are responsible for full payment of fees for any amount of time worked on behalf of your project or task according to this service agreement. To further clarify, no refunds will be issued and all scheduled payments must be paid on a timely basis. If a payment becomes more than 30 days late or is declined, you may switch payment options at that time or the entire balance becomes due and payable immediately.

We are committed to providing all Clients with a positive experience. By signing below, you agree that the Company may, at its sole discretion, terminate this agreement, and limit, suspend, or terminate your services without refund or forgiveness of remaining monthly payments if you do not make all agreed payments.

We respect your privacy, your confidential and proprietary information ideas, plans and trade secrets (collectively, “ Confidential information”) and must insist that you respect the same rights of the Company. By signing below, you agree

(1) not to infringe the Company’s copyright, patent, trademark, trade secret or other intellectual proprietary rights, (2) that any Confidential information shared by you or any representative of the Company is confidential and Proprietary, and belongs solely and exclusively to the Client who discloses it or the Company, (3) you agree not to disclose such information to any other person or use it in any manner. By signing below, you further agree that (4) all materials and information provided to you by the Company are its confidential and proprietary intellectual property belong solely and exclusively to the Company, and may only be used by you as authorized by the Company, and (5) the reproduction, distribution and sale of these materials by anyone but the Company is strictly prohibited.

Further, by signing below, you agree that, if you violate, or display any likelihood of violating any of your agreements contained in this paragraph the Company will be entitled to injunctive relief to prohibit any such violation to protect against the harm of such violations.



We have made every effort to accurately represent the service and its potential. Claims of actual earnings can be verified and examples of actual results can be provided, upon request. The testimonials and examples used are not to be intended to represent that anyone will achieve the same or similar results. Each individual's success depends on many factors, including his or her background, dedication, desire, and motivation. By signing below, you acknowledge that as with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money as a result of the following services being rendered by the Company. By signing below, you also acknowledge that you have represented to the Company that payment of your chosen services outlined in this agreement will not place a significant financial burden on you or your family.

Client Contracting Services:

By: _____ Date: _____
Client

Services Provider:

By: _____ Date: _____
CEO K. Sawa Marketing International Inc.

Name _____ Business Name _____

URL: _____ Phone _____

Primary Email Address _____

Credit Card # _____

Exp _____ CVC _____ (check one) Visa _____ M/C _____ AMEX _____

Ccard Billing Address: _____

City _____ State _____ Zip _____

Sample of Some of the Websites We've Designed:

www.PattyMarr.com
www.LucasRoyLehman.com
www.WhiteDoveIntuitiveAwakenings.com
www.BandofCourage.com
www.BizResources.us

www.TheWomenInvestmentGroup.com
www.kinergist.com
www.KatrinaSawa.com
www.JumpstartYourMarketing.com
www.CapitalCityABWA.com